



**RIBS**  
A N D  
**R&B** MUSIC  
FESTIVAL



**Hart Plaza on the riverfront**  
**August 11,13,13 2017**





- The Ribs RnB Music Festival has sold over 4000 cases of pop and water over the past 5 years and over 9000 cases of pop and water has been sold in the last 10 years.
- Detroit Paradise Valley Music Festival: This our second event held at Hart Plaza on the riverfront celebrating our 5<sup>th</sup> annual in 2016 has taking our case count even higher! We feel with the right beverage sponsors our case count numbers can soar even higher! As a sponsors you'll enjoy over 150,000 people during our 3 day Ribs RnB Music Festival and over 40,000 during Detroit Paradise Valley Music Festival 3 day event! With close to 200,000 people already in place during our 6 days of summer at Hart Plaza. Giving your brand over 20 million impression! With 5 beverage booths promoting and selling your brand, logo on all banners promoting daily events and entertainment, signage around main stage, social media blast, TV spots, radio promotion, live TV coverage from Hart Plaza and so much more!

**Hart Plaza Will Be Smokin!!**



## **EVENT DETAILS**

**Dates and times:**

- Friday, August 11, 2017, 11:00 a.m.- midnight**
- Saturday, August 12, 2017, 11:30 a.m.- midnight**
- Sunday, August 13, 2017, 11:30 a.m.- midnight**

**Live entertainment all weekend long over 30 acts! The best bbq this side of the Mississippi , shopping for the whole family , best rib cook off contest!**

**Location: Philip A. Hart Plaza – Downtown Detroit Michigan  
(on the riverfront overlooking Canada)**

**Cost: Free to the public Friday , Saturday and Sunday until  
2:00 pm \$5.00 after. For vendor space call 800.794.7503**



## Hart Plaza Will Be Smokin'!!



The 2016 Ribs RnB Music Festival promises to be one of the hottest event of the summer. This highly anticipated family event attracts consumers by the thousands from all over the United States. They flock to taste the latest grilled sensations prepared by our featured “Ribbers”. They eat, drink, shop and revel in the festive atmosphere created by the summers hottest entertainment line-up with popular national acts like the Temptations, The Dramatics, Al B Sure, Mary Jane Girls and more!! 2015 will be just as star studded

Attracting 150,000 plus consumers during the 3 day weekend!



## Hart Plaza Will Be Smokin'!!



If your company is looking to brand your products or highlight your company services get your space now !

Midwest and Michigan's largest Rib Fest over 150,000 people over 3 days celebrating our 19<sup>th</sup> annual in downtown Detroit Hart Plaza on the riverfront.

Health service : Join our Healthy Lane Expo, register and sign up new clients all 3 days!

Business row : Put your company in our prime location on business row!

Food vendors : Get your space now this event will sell out!

Hart Plaza Will Be Smokin!!



Vendors space will be limited all spaces sold on a first come first serve!



For booth info for call 800.794.7503 or email [jwash906@sbcglobal.net](mailto:jwash906@sbcglobal.net) or visit [www.ribsrnbjazzfest.com](http://www.ribsrnbjazzfest.com)



## Hart Plaza Will Be Smokin!!



### “Sponsorship opportunity”

- Sponsorship Highlights

- The Ribs RnB music Festival comes alive with an incredible energy when the smooth
- Sounds of RnB, blues, and jazz feel the air. Ribs RnB Music Festival is considered by
- many to be the premier summer event in the Detroit metropolitan area. During this event and for months prior, Sponsors will get an opportunity to put its image – and its products/services – directly into the hands and minds of hundreds of thousands of potential customers. Creating an experience around your products/services really hits home with the consumers. Sponsors will be able to take advantage of the following event-related promotions:

- Radio, TV, and print media
- High traffic locations at the event
- High visibility signage
- Special Parking privileges
- Retail Tie-ins

- Special seating during performances
- Artist meet and greet
- Hospitality area
- Pre Festival Special Events
- Stage announcements

**Hart Plaza Will Be Smokin!!**



**Sponsorship to fit your budget! over 150,000 people during our 3 day weekend !**

Custom design your sponsorship packages call now 248.797.0609 !

Company logo on all associated printed material

Company logo and link on Ribs RnB Music Festival website

Company logo on Signature Banner in front of the Main Stage

Corporate booth high peak tent 10 x 10 and larger

Full Page in Ribs RnB Music Festival Program Booklet

Call now for more info on sponsorship 800.794.7503

[www.ribsrnbmusicfestival.com](http://www.ribsrnbmusicfestival.com)

